

Reseeding the programs

School of Agriculture recruits to fill its ranks

by Lisa Shidler
Staff Writer

With Cal Poly's reputation as an agricultural school and the high demand for its graduates, an easily made assumption could be that the School of Agriculture and Natural Resource Management (SANRM) is overrun with students scrambling for spaces in overcrowded classes.

Wrong.

Last fall, the school's recruiting of community college students was stepped up following a plan devised in the spring of 1982.

"We want the word out that Poly is looking for all students, and we also want people to know that we aren't oversubscribed in all majors," said Dr. Larry Rathbun, Associate Dean of SANRM and coordinator of the recruitment program.

The school is telling agriculture students and teachers at junior colleges that the university hopes everyone who wants to get into Cal Poly will apply.

But the main reason for the beefed-up recruitment program is that rumors of an impacted agriculture

department are not true, said Rathbun.

In the fall of 1982, only two of the thirteen majors offered by the school had more applicants than spaces available though all the ag majors did fill up before the school year began. And in the next couple of years, as the number of college-age students decreases nationally, the competition among universities and community colleges for students is likely to intensify, Rathbun added.

Between now and the mid-1990's, there will be a national drop of between 15 and 25 percent in the traditional college-bound group, according to the March, 1983, issue of *Change*.

This trend, which shouldn't reverse for fifteen years, is already felt by the nation's private colleges and will affect in some way even the most strong urban, public universities.

The agriculture schools are not immune to this trend. And the recession, which has invaded all aspects of the agricultural system, also contributes to the need to do heavier recruiting, said Dr. David Schaffner, an agricultural management professor who has been recruiting for three years.

The community college students Schaffner sees during his visits are mainly concerned with how to finance their educations. Many of the students are attending junior colleges because they operate on tight budgets.

A part of Schaffner's agenda is discussing the scholarship programs for ag students at Cal Poly, including the Leopold Wrasse Scholarship Fund which offers 180 awards of \$750 each.

Schaffner emphasizes the advantages of the Cal Poly program during recruitment sessions, including the learn-by-doing approach. He stresses how students can gain practical experience through the student enterprise program, work experience on campus, and the internship program which is supported by SANRM.

Another strength Schaffner emphasizes is the large size of SANRM. Cal Poly has one of the top five agriculture schools in the nation, and that size allows it to specialize in its majors, from poultry science to fruit science to ornamental horticulture, Schaffner said.

The various departments can also specialize, such as

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Mustang Daily

California Polytechnic State University, San Luis Obispo

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Inside...



We've got the Beat.
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Novel 1984 and future shock are focus of lecture series

by Chris Matthews
Staff Writer

1984 is not far around the corner in more ways than one. George Orwell's novel, *1984*, is the focus of the 1983-84 Arts and Humanities Lecture Series, which begins October 6.

In his futuristic novel, Orwell visualizes a society in which the assertion of government intervention and control is taken to dehumanizing extremes. Backed by the theme, "Fantasy or Prophecy?", the speakers will address issues pertinent to our own developing society, which is rapidly growing in technology," said Eric Johnson, Chairman of the Arts and Humanities Lecture Series Committee and art department faculty member.

Johnson feels *1984* is valuable in its social context, above and beyond its literary value. He recommends the book heartily, and has even ordered extra copies at the bookstore to keep up with the increased demand caused by the lecture series.

"Its images have become a part of our culture," he said. "The associations with the book and Orwell's idea have entered our social fabric, symbolic of the potential for extreme totalitarian control in our personal lives."

As well as the unnerving social implications, perhaps Orwell's technological visions are even more relevant to the students at a polytechnic campus, Johnson stressed.

"He presents us with images of technology which are no longer dreams or ideas, but are actuality," he said. "They are no longer 'the future'."

Large interlinking computer banks and even voice recognition by computer is common today, Johnson noted, adding, "We hope the lectures will attract scientists and computer science students as well."

The first speaker will be Dr. Randall Murray, the head of the Journalism Department at Cal Poly, who will speak on "News and Information Control: How Near is 1984?"

"He will focus on who is in charge of information gathering and dissemination and who has access to storage and transmission systems," Johnson explained. "Dr. Murray's goal will be one of deducing whether an information monopoly is a real or imagined fear."

"We must feel responsible as individual parts of a society that is allegedly run by citizens. Orwell's is a case where civic apathy has found its ultimate end—loss of individuality and personal freedom," Johnson added.

Student dies in auto accident

A Cal Poly student died late Sunday night of massive internal injuries after the car he was driving was reportedly struck head-on by a vehicle that drifted into his lane.

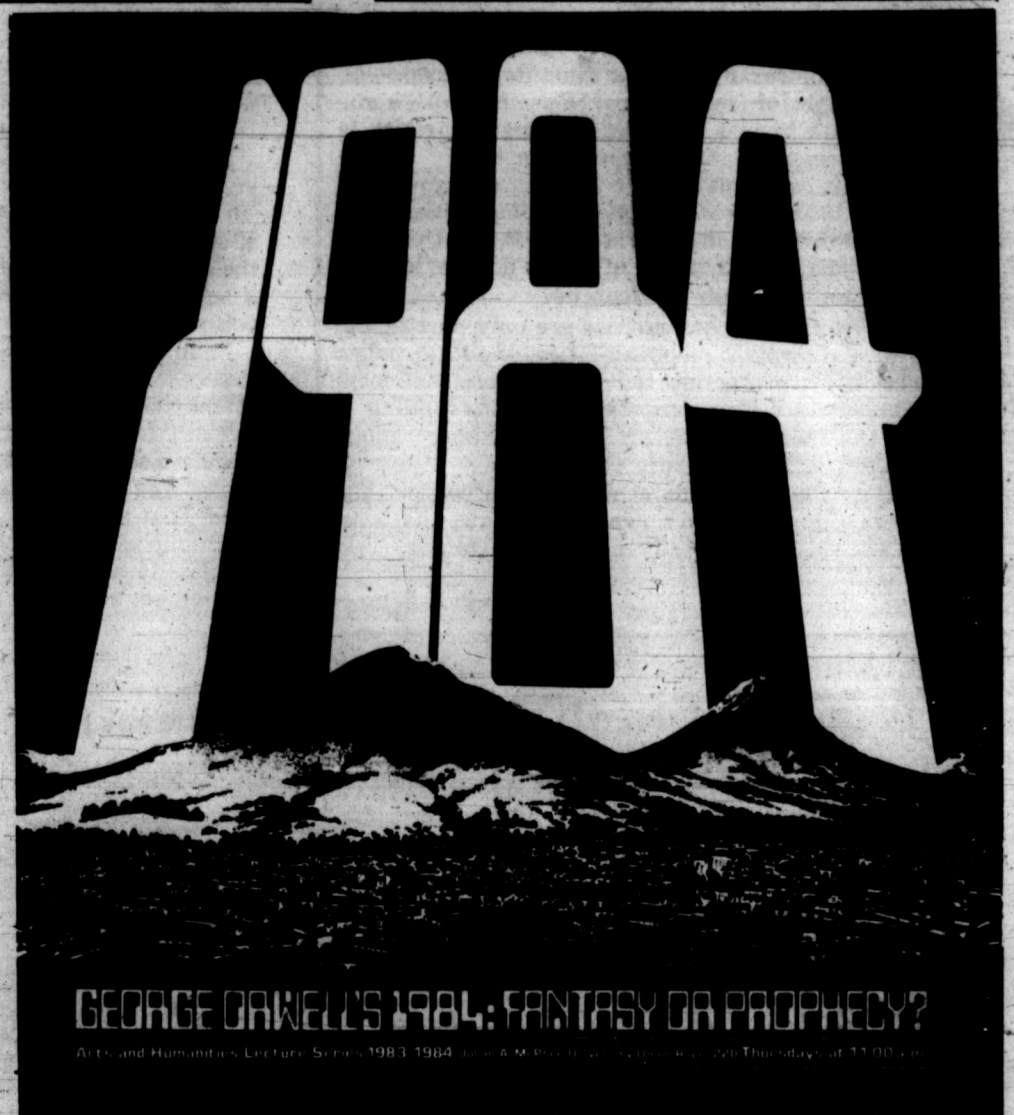
Ornamental horticulture major Gary Tibbetts, 21, was pronounced dead on arrival at Sierra Vista Hospital. A California Highway Patrol spokesman said John Inman, 26, from Modesto, allegedly drove his car into the front of the vehicle driven by Tibbetts at about 11 p.m. Sunday night. Inman was admitted to Sierra Vista with moderate injuries and is under investigation for charges of felony drunk driving and manslaughter.

CHP spokesmen report that Tibbetts was travelling west on Los Osos Valley

road about two miles out of town when he was struck by Inman, who was travelling east. Tibbetts' car reportedly spun and was then struck for a second time by a car driven by Cynthia Oullette, 26, of Los Osos. She was travelling a short distance behind Inman. Oullette was treated at Sierra Vista and released.

Tibbetts was beginning his second quarter at Cal Poly, after attending Saddleback Junior College for two years.

His love was surfing, and he had travelled to Indonesia, Hawaii and Mexico to compete. He was born in Santa Ana and graduated from Laguna Beach High School. Memorial services will be held later this week in Laguna Beach. He is survived by his parents, Donald and Mary Tibbetts, and a brother.



GEORGE ORWELL'S 1984: FANTASY OR PROPHECY?

Arts and Humanities Lecture Series 1983-1984. Topic: A Message from the Future. With Thursday, at 11:00 a.m.

Transit pass gives students unlimited riding privileges on SLO bus system

Students can now ride the SLO Transit anywhere for only \$25.50 per quarter. A new transit pass is now available at the University Union, and it allows the holder to ride the bus to any destination at any time the buses are in operation for one price.

The pass is a great value to any students who use the bus as their main means of transportation. Single bus rides cost .50¢. Riding to and from school for the entire quarter would cost \$50 without any special rates.

The idea for the quarterly pass came from Catherine Fraser and Bill Doyle, who were both involved with Academic Senate last year.

Fraser and Doyle started their project

by taking surveys of the bus usage by students on campus. Once all the data was compiled and the time span and price were set, they took their idea to the San Luis Obispo City Mass Transportation Committee, then to the City Council, which adopted the budgeted price and quarterly limit.

To allow for the special rate Cal Poly agreed to subsidize the operation in order to encourage more bus usage, therefore cutting down on the amount of cars on campus.

Money paid by the students who receive parking violations on campus will pay for the subsidy, said Fraser, who works in the Cal Poly Public Safety Department.

Vandalism: for simple minds

They are located at strategic points around campus. They are a primary reason why pedestrians can walk down the middle of roads and through the center of campus without fear of winding up lying on the pavement with tire tracks across their spines. They are the access gates to the interior of the Cal Poly campus.

They are there for a reason: to keep vehicles off campus that should not be here. But apparently there are individuals on campus who do not appreciate the function of these gates.

In the last week, five of these gates have been broken off. In the last month, at least 12 have had to be replaced. Some of them may have been broken by trucks entering campus on legitimate business after the gates did not raise properly.

But most of them were broken by people. Pedestrians and bicyclists. People who walk or ride by and grab the orange-and-white striped gates and pull on them until they break.

Repairing only one of the broken gates costs at least \$50. The carpentry shop has to cut out a new gate, paint it and install it. To repair a gate that has been forced down or up costs much more. Not only do these repairs become expensive, they also get to be a hassle.

When a gate is broken, cars and trucks that otherwise could not get in venture onto inner-campus areas. They help congest the roads and pose a threat to the safety of bicyclists and pedestrians.



Mustang Daily—Casey Kunkelman

One of five access gates which have been broken last week.

Letters

Naive opinions

Editor:

In response to the latest naive letter regarding increased school fees. First, it isn't just Republicans who are responsible for fee increases. Democrats hold a majority in both houses of the state congress, which is primarily responsible for budgetary matters.

Second, it was our former Democratic governor, backed by both houses of Democratic majorities, that got us into this mess in the first place. It was they who left California short a couple of billion dollars, leaving the mess for the Duke to clean up.

Third, realize that universities are only part of the state of California's responsibilities. Welfare, police protection, fire protection, the state workers, and local governments are also competing for state funding. I guess the arrogant S.O.B.'s who think about themselves will only ignore those folks.

Finally, what's this about a \$3 billion carrier? The state of California doesn't own any carriers—that's national government, a totally different ballgame.

William E. Zellmer

No one said it would be easy

Editor:

Someone finally came close, but not close enough.

Last week, Randy Ricketts addressed Cal Poly, urging the students to voice their anger and frustration with our state legislators' move to reduce the funds allotted to the CSUC system. Randy was right about the apathy at Cal Poly (though he didn't explicitly call it that). However, I disagree with him on a few other points.

I don't think we can possibly complain about education costs at Cal Poly. For about \$5000 a year, we can attend the finest school in the CSUC system (to say the very least). Even if they raise our registration fees more, we still have little room to complain. Randy said higher fees would deprive those who can't afford to attend. That's a poor reason.

No one ever said education had to be FREE and EASY. If a student is goal-oriented and properly motivated, he/she will do what is necessary to get

through school (seek employment, seek scholarships, and seek counsel concerning these means).

Success takes initiative, which should start at the foundation of success: EDUCATION. I don't believe in free education on the college level, which brings me to another point.

We all should be writing our legislators about the low fees for the community college system. This "free education" at the J.C. level is fiscally irresponsible. These schools should be carrying more of their own weight, and passing the bill on to the students.

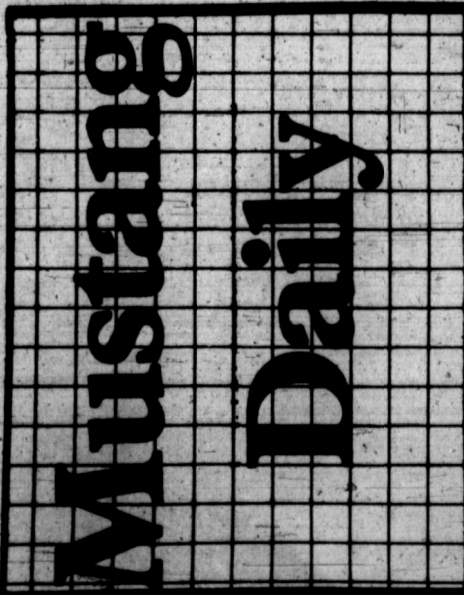
Increasing community college fees would help weed out some of the less serious students as well as to help make the schools more financially sound. Anyone can argue that this is discrimination against the financially less-fortunate students.

I'll ask you: Who's going to pay the bill???

G. Bingham Hadley

by Steve Cowden

Dorm Antics



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Baker starts search for new Poly vice president

by Andy Frokjer
Staff Writer

Cal Poly has begun the search for a Vice President for University Relations.

President Warren J. Baker has asked for nominees for a recruitment advisory committee, which will help select the new vice president, said Associate Executive Vice President Howard West.

After the November 1 deadline for applications, the committee will sift through applicants and begin interviewing.

The committee will review the applicants and make recommendations to the president, who will ultimately appoint the vice president.

The selection will probably not be made until the end of the calendar year, said West.

The office of Executive Vice President was changed to Vice President for University Relations following

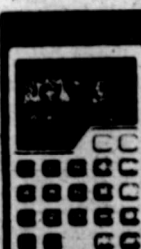
the retirement of Executive Vice President Dale Andrews in July. The position was changed during the restructuring of the executive management area of the university this summer.

The Vice President for University Relations is

responsible for all operations that pertain to the university's relations and development programs, including Public Affairs, Development, Alumni Relations and Annual Giving, and the Athletic Development.

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A concert bargain that's hard to

by Lisa McKinnon
Staff Writer

Cal Poly students who enjoyed the low ticket price of the X concert last week can take advantage of yet another inexpensive concert, and help the March of Dimes at the same time.

Paul Collins' Beat and local favorites Tim Jackson and The Ripsters will perform at the Hearst Castle March of Dimes Music and Arts and Crafts Festival Saturday, Oct. 8. The concert will run from 1 p.m. to 5 p.m. Tickets are \$5.

Also featured at the festival will be a jazz concert featuring the Ed Harris Ensemble and the Cuesta Jazz Ensemble I on Sunday, Oct. 9 from 1 p.m. to 5 p.m. Tickets for the jazz festival are also \$5, and both concerts will take place three miles south of Hearst Castle on Highway One on a scenic bluff overlooking the ocean.

The music festivals are only part of a large scale, two-day fundraising festival supporting the March of Dimes.

Other benefit events for the weekend will include a 10-K run, a sports car rally, wine tasting, a Porsche and Exotic Car Concourse and an arts and crafts festival.

The 10-K run will begin Oct. 8 from the William Randolph Hearst State Park across from Hearst Castle. Registration for the event starts at 8 a.m., and entry fees are \$5 for the run or \$10 for the run and a choice of a poster or T-shirt.

Prizes will be awarded to the top male and female runners in five different age categories. Gold medals, posters and T-shirts will go to the winners at an 11 a.m. ceremony.

The sports car rally, which also takes place Oct. 8, will cover an 80-mile course. Registration will begin at 11:30 a.m. at the Hearst State Park,



Paul Collins' Beat, which opened a March of Dimes benefit.

and the rally will begin at 1 p.m. ceremony will follow the race at 4:30 p.m. try fee for the rally is \$10.

Wine tasting and manufacturer's booth will be available in the state park from 10 a.m. to 5 p.m. daily.

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Beat



...a Cal Poly concert for the Tubes last year, will play this weekend in

...An awards
...p.m. The en-
...displays will
...10 a.m. to 5

Artisans will be on hand to display their wares and techniques at the arts and crafts festival Oct. 8 and 9, from 10 a.m. to 5 p.m. Booths are available for \$50, and can be reserved as late as Oct. 6. Call 927-8986 for more information.

Please see page 7



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WEDNESDAY 5th

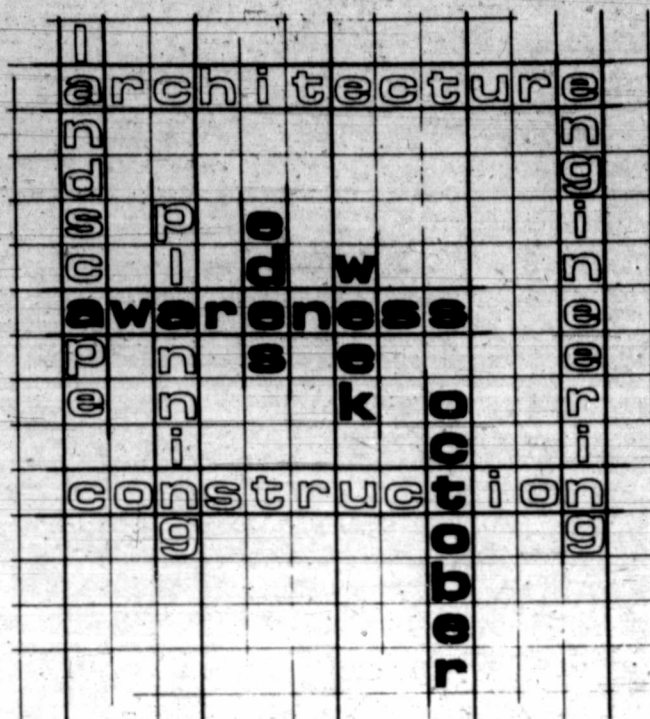
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co-sponsored by the APX
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free admission
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THURSDAY 6th

11am ASCAIA Chicken BBQ
"Backyard" arch bldg.
8pm Movie
"The Fountainhead"
co-sponsored by SCARAB
and SAED Student Council
Dexter 221
free admission

SATURDAY 8th

Canyon Awareness Day
10am-on houses and canyon open
11:30-on Band-T.B.A.
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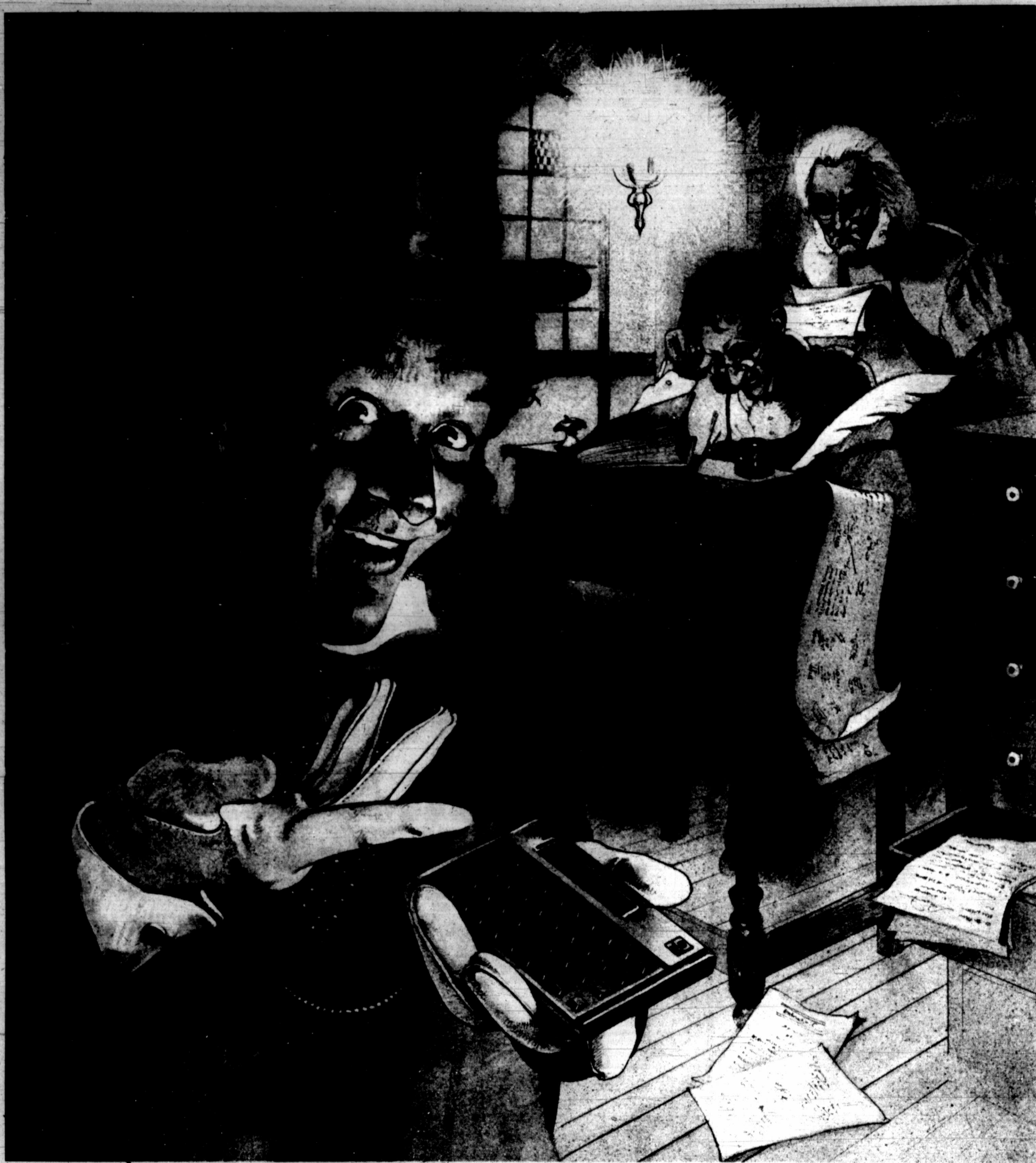
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